



SOCIETY
Brand
Clothes

Louie Says:

Demonstrated here are pictures of the smartest ideas that will be used this Fall by the careful dressers.

There are many new weaves and patterns in the clothing field today, but the clever buyer will route himself to this shop in order to be correctly attired.

B. KUPPENHEIMER & COMPANY and SOCIETY BRAND have stood the test for years. If you have never given them a try-out do it today.

Prices from

\$25.00 to \$40.00

With real values at

\$30.00 and \$35.00

Added shipments here of Borsalino and Stetson Hats, Also Hagan & Sons Shoes.

Ask to see the Joseph E. Ward, English Hat at \$5.00.

The Louie

CASH CLOTHES SHOP

408 Polk Street

Phone 881

AUTO THIEVES TO BE ABSENT AT LABOR FAIR

GARDNER TO GUARD MOTOR
CARS AT INDUSTRIAL
SHOW

It is expected that there will be thousands of automobiles parked at the new fair grounds on Fifteenth Street when the Labor and Industrial Show opens its gates for a whole week's program next Monday—but auto thieves will be conspicuous by their absence. F. C. Gardner, who has guarded automobiles at nearly every big fair ever held in the Southwest, will be on hand to see that the auto thieves are fooled. Gardner will also have charge of the parking arrangements, and he guarantees that no matter how many cars may be on hand that any car can be driven away at any time with no pain or delay.

Gardner was surveying off the space which will be allotted to park cars yesterday. The cars will be parked to face the race track and the rodeo arena, so that people may secure them and see the races and the cowboy stunts.

The race track is now in almost perfect shape, but work will be continued on it until time for the first race to start so that the racers can make the best possible time. The track will be sprinkled—if it does not rain on it before then—so that the spectators' view of the track will not be obscured by dust.

The principal auto race will be held Saturday, the last day of the show. It was announced yesterday. It will be a fifty-mile event, with nobody barred. First prize will be \$500, second \$250 and third \$125, and the entry fee \$50.

There will be motorcycle and auto races every day. It is expected that several local driving stars will be uncovered in the events which local stock cars will be entered.

The merry-go-round and ferris wheel and other attractions of the Diamond Amusement company are now on the ground and are rapidly being put up. Practically all the exhibition and concession booths have been sold, the Rogers and Hart riders and lariat twirlers are all ready for action, and everybody connected with the show is ready for the "zero hour" when the public will be turned into the grounds and the curtain raised on the various events.

CANE SYRUP PRICES REDUCED. Penick and Ford, Ltd., Inc., of New Orleans, La., have issued their fall of 1921 price lists on their line of cane and cane blended syrups. These new prices show heavy reductions in prices when compared to those in effect for the past few months. These reductions bring the consumer's prices down to prewar prices and make cane syrup one of the most economical foods.

PROPOSED NEW HIGHWAY WILL PASS AMARILLO

MEETING ON PROJECT WILL
BE HELD HERE ON
SEPTEMBER 8

A north and south highway which will—like the rhetorical flights of the stump orator—connect the far-flung border of Canada on the north with the fertile plains and oil-spattered valleys of Mexico on the south, and which will be called the Gulf Plain-Canadian Highway, is the latest proposal.

Members of the Texoma Chamber of Commerce are sponsors for the highway in the Panhandle, and they have addressed a letter to Frank R. Jamison, secretary of the Panhandle Plains Chamber of Commerce, asking that he use his influence to get all the cities in this section which would be on the route to come into the proposition.

The highway is now established from Holly, Colo., north through Colorado, Nebraska and to the Canadian border, and it is planned to extend it south through Stonington, Elkhart, Texoma, Stratford and Dumas to Amarillo, and from here south to El Paso.

Geo. W. Stark, secretary of the Texoma Chamber of Commerce, invited Jamison to call a meeting of representatives of all the cities on the proposed highway for Amarillo for September 8, and this has been done. At this meeting it is expected that the proposition will be thoroughly thrashed out, and the possibilities of the proposed highway discovered.

The Texoma people became interested in the highway after having attended a meeting at Holly, and they are anxious that the highway be put in operation as soon as possible. They have already taken out a membership in the association, and desire it to be extended south.

Jamison has sent letters to all the towns on the proposed highway in the Panhandle, and a large attendance is expected at the meeting here September 8.

ASSAULT CHARGE IS MADE AGAINST POLICE

ROSWELL, N. M., Sept. 2.—Complaint was filed in police court today against Chief of Police R. W. Corman and Policeman Rufus Dunnahoo by Orville Beals for alleged assaulting him with a deadly weapon. Their trial is set for next Tuesday morning. Beals is said to have run amuck last week after indulging too freely of bootleg liquor and is alleged to have defied the police force to arrest him.

Saturday Specials

Today will be celebrated at our store as Suit and Overcoat day. We have received big shipments of new fall suits and overcoats which we are celebrating on by including them in the last few days of this great sale.

So Get Yours Today

New fall suits, men's and young men's models all wool celebration day at **\$27.45**

Boys' All Wool Suits, 2 pair pants, new fall patterns. Values up to \$20, to go on celebration day your choice

\$9.95

Overcoats that sold up to \$75, celebration day at \$29.50 and **\$34.50**

Silk Stripe Madras Shirts at \$2.85

NETTLETON SHOES \$9.85

PACKARD SHOES \$8.95

E. & W.
Collars
95c
Dozen

RUBINS, Inc.

Boy's
Blouses
your choice
59c

Ford

THE UNIVERSAL CAR

ANNOUNCEMENT

Price Reduction

Effective Today

F. O. B. AMARILLO

TOURING OLD PRICE \$591.00 NEW PRICE \$529.00

ROADSTER OLD PRICE \$544.00 NEW PRICE \$497.00

COUPE OLD PRICE \$810.00 NEW PRICE \$706.00

SEDAN OLD PRICE \$877.00 NEW PRICE \$773.00

TRUCK OLD PRICE \$593.00 NEW PRICE \$542.00

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